



www.restaurateurs.ca
 your link to the restaurant market in a single click!



The Association des restaurateurs du Québec (ARQ) offers you an advertising medium that comes up to yours expectations and an unprecedented visibility with thousands of restaurateurs throughout Quebec! With more than 40,000 visitors a year, the ARQ's website is undoubtedly a top showcase for your products and services.

INTERNET – BANNER AD

SPECIFICATIONS

REQUIRED FORMAT: 468 x 60 pixels
 Save in: Flash, GIF or JPEG

SIZE: 100 KB maximum

ANIMATED BANNER: 3-image maximum

RESOLUTION: 72 dpi

POSITIONING: Under the menu

- In rotation on all website pages
- Hypertext link included
- Maximum of ten advertisers in rotation

Banner ad: **\$565 / 3 months**

Provided by the client, without changes

Banner design: **\$160**

Required materials: Photos and texts on computer medium

Change to a banner: **\$70**

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